



EACH ONE EDUCATE ONE FOUNDATION

Empowering Rural India through Education

QUARTERLY NEWSLETTER

January – March 2024



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Spot light



Inauguration of **Sai Krishnan International Cricket Stadium** at Sathya Sai Grama, Muddenahalli

The Sai Krishnan International Cricket Stadium at Sathya Sai Grama, Muddenahalli, was inaugurated in a grand ceremony that included a thrilling T20 match featuring legendary cricketers Sachin Tendulkar and Yuvraj Singh leading their teams, 'One World' and 'One Family', respectively. This match, which showcased the power of unity, included 24 players from 7 nations, including cricketing giants like India, New Zealand, and Australia, embodying the spirit of 'One World One Family'.

The team 'One World' led by Sachin Tendulkar, emerged victorious, claiming the 'One World One Family Cup'. This friendly match featured a star-studded lineup, including Naman Ojha, Upul Tharanga, Harbhajan Singh, Md Kaif, Darren Maddy, Muthiah Muralidaran, Mkhaya Ntini, Chaminda Vaas, Venkatesh Prasad, and



Sai Krishnan International Cricket Stadium, Muddenahalli

the dynamic brothers – Irfan Pathan and Yusuf Pathan. among others. The Sai Krishnan Cricket Stadium, witnessed this historic event, with over 150 dignitaries and 3,500 spectators, including students from our schools, in attendance. The stadium, with its innovative five-petaled design and state-of-the-art facilities, is poised to become a hub for national and international cricket matches, promoting the message of unity and sportsmanship globally.



“One World One Family Cup,’ is aimed at creating awareness about embracing all as our own. This friendly match will be an annual affair to embody the spirit of a sportive sportsmanship, fraternity and cooperation. The future plan is to build a multifaceted coaching center that will include a badminton academy, world class swimming pool, archery academy, etc. for the lesser privileged. I see sports as an inclusive platform where individuals with varied interests and backgrounds can participate. The aim is to nurture young talent and provide equal opportunity to every child who is interested in sports.”

Sri Madhusudan Sai, *Founder, Sri Madhusudan Sai Global Humanitarian Mission*



“It’s a huge honour to be here and take part in this special occasion. As a child, I was a very naughty. My parents were extremely patient with me and at the same time, concerned about my likes and dislikes. They encouraged me in sports. When my energy was channelised to doing what I like to do, I dreamt and realised my dream to play cricket for India. Sports taught me to get back focus and purpose. The Sri Madhusudan Sai Global Humanitarian Mission is also working towards nurturing the sports talents of students. Today, when I stand here next to Sadguru Sri Madhusudan Sai, I really applaud his vision and contribution to the world. Thank you on behalf of the cricketing fraternity who is gathered here to contribute in whatever possible way we can. I’m truly honoured to be here.”

Sachin Tendulkar, *Bharat Ratna Awardee*



Flag March by representatives from 114 countries



Annual Sports and Cultural Meet 2024 : A Celebration of Unity and Talent



Lighting of the Ceremonial Lamp

Sri Sathya Sai Loka Seva Gurukulam Group of Institutions hosted its much-awaited Annual Sports and Cultural Meet 2024 at Sathya Sai Grama, Muddenahalli. The event, held at the newly inaugurated Sai Krishnan Cricket Stadium, brought together students and teachers from 28 campuses, rekindling the spirit of camaraderie and sportsmanship.

The meet commenced with a grand march past, featuring 40 squads comprising 1,500 students, followed by an oath-taking ceremony and a ceremonial torch relay, symbolizing the enduring flame of sporting excellence. The event was graced by our Revered Founder Sri Madhusudan Sai.

The highlight of the event was the captivating performances by the students, showcasing their diverse talents. From energetic folk dances of

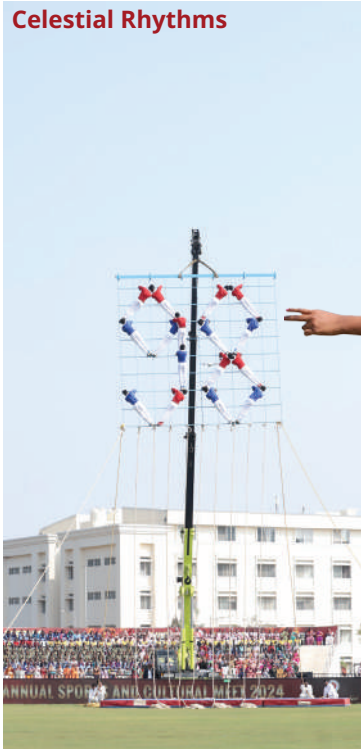
Karnataka to mesmerizing Celestial Rhythms, gravity-defying feats on Celestial Wheels, and thrilling Bike Stunts, the audience was treated to a spectacle of culture and athleticism. The event also featured displays of Gymnastic prowess, ancient martial arts such as Silambam and Kalarippayattu, and captivating group dance performances. The students' performances were a testament to their unity, creativity, perseverance, and teamwork.

The Annual Sports and Cultural Meet 2024 was not just a celebration of talent, but also a reaffirmation of the values of sportsmanship, cultural heritage, and unity that the Sri Sathya Sai Loka Seva Gurukulam Group of Institutions stands for. It was a joyous reunion filled with warmth, joy, and the spirit of togetherness.

Gymnastics



Celestial Rhythms



Silambam - a form of Martial Art

March Past



Glimpses from **Annual Sports and Cultural Meet - 2024**

Folk Dance of Karnataka



Lion Dance



Motorbike Stunts



Update from the Campuses

Republic Day Celebrations 2024



“The people and culture of India is the true India. When we think of others before ourselves, when we work for the welfare of all without any selfishness, when we sacrifice our individuality for the collective good of all, that is the Indian culture. These values alone will help the world become a better place to live in. The younger generation must be taught about our spirituality, culture and tradition. The Indian philosophy of Sarvam khalvidam brahma – everything is divine, everyone is divine, must be taught to the younger generation. This is what will make

India a Viśvaguru. Each of our students can build institutions that can shelter many more children. They can create a chain reaction where one inspires the other, and the other inspires many more. And that’s how we can spread this culture of sacrifice and spirituality to all the people in the country and from there to the whole world.”

- Revered Founder Sri Madhusudan Sai



Sri Sathya Sai Vaniniketanam, Gadag



Sri Sathya Sai Loka Seva Gurukulam, Muddenahalli



Sri Sathya Sai Premaniketanam, Vijayapura



Sri Sathya Sai Gayathriniketanam, Doddaballapur



Sri Sathya Sai Prashanthiniketanam Girls PU college, Nallakadirenahalli



Sri Sathya Sai Prashanthiniketanam Girls PU college, Kondapaka

Winners of 37th Inter-University Southeast Zone Youth Festival

The 37th Inter-University Southeast Zone Youth Festival, Yuva Bimba-2024, took place in Mysuru from February 22 to 26. Hosted by JSS Science and Technology University (JSS STU), Mysuru, in collaboration with the Association of Indian Universities (AIU), the festival was held at the JSS STU campus (SJCE). The festival featured competitions in dance, music, literary events, theatre, and fine arts, which were held across six auditoriums within the campus. Approximately 1,250 students from universities in Karnataka, Telangana, and Chattisgarh participated in this five-day cultural extravaganza.



BPA Carnatic Vocal Students, 3rd Prize, Group Song (Indian)



BA, BSc and BPES Students, 4th Prize, Folk Orchestra



BPA Bharatanatyam Students, 5th Prize, Folk Dance (Indian)



Sai Shankar S A
4th Year BPA (Carnatic Vocal)
1st Prize
Western Instrumental



Jeevan Sai P
4th Year BPA (Carnatic Vocal)
2nd Prize
Classical Vocal



Sai Harikesh
1st Year BSc (Maths, Physics)
3rd Prize
Elocution



Myatar Sneha
4th Year BPA (Bharatanatyam)
2nd Prize
Classical Dance (Indian)



Manasa M
3rd Year BSc (MPC)
5th Prize
Rangoli



Sai Adithya K
1st Year BPA (Carnatic Vocal)
4th Prize
Western Vocal

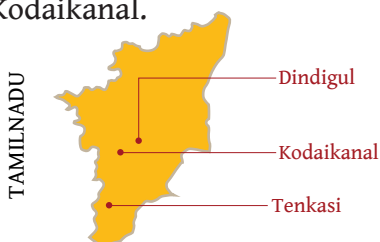
Organization Updates

Groundbreaking Ceremony : Sri Sathya Sai Vishwanathaniketanam, Tenkasi

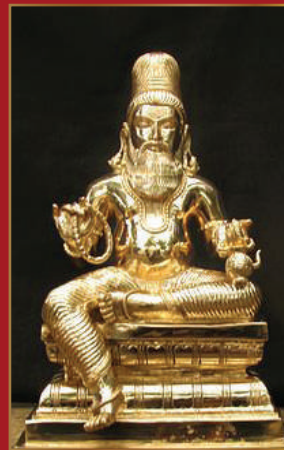


Sri Sathya Sai Vishwanathaniketanam, named in honor of Lord Vishwanatha, will be a school for boys from Higher Primary level (Grade 6) in the Pottalpudur village of Tenkasi. The auspicious ground-breaking ceremony for this school was performed by Sadguru Sri Madhusudan Sai, our Revered Founder.

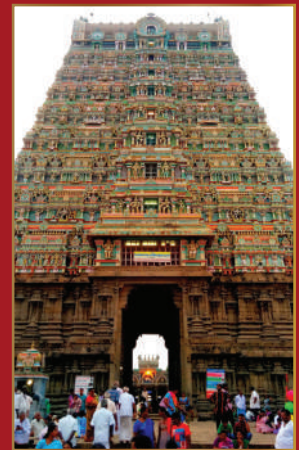
This school in Tenkasi will be the third free-of-cost school in Tamil Nadu, following two schools in the Dindigul district – Sri Sathya Sai Meenakshiniketanam (for girls) in Vathalagundu and Sri Sathya Sai Anandaniketanam (for boys) in Kodaikanal.



Sage Agastya and Tenkasi



Sage Agastya



Vishwanatha Temple

When the celestial wedding of Lord Shiva and Mother Parvati took place in Mount Kailash, Mother Earth lost her balance as all Gods, Goddesses, and Sages gathered at Kailash. In order to set the balance back, Lord Shiva commanded his dearest devotee, Sage Agastya to go to the South and balance the energy. Sage Agastya and his devout wife, Lopamudra implicitly obeyed the command of the Lord, and came to the South, to Tenkasi, and converted it into the spiritual sanctuary of Lord Shiva.

In remembrance of Sage Agastya and in praise of his devotion and sacrifice, the school block of Sri Sathya Sai Vishwanathaniketanam will be called 'Agastya' and the hostel block will be called 'Lopamudra.'

Prashanthi Balamandira Trust (PBT) Listed on National Stock Exchange's Social Stock Exchange

We are extremely pleased to announce that Prashanthi Balamandira Trust (PBT), our sister trust and organization in consultative status with the Economic and Social Council (ECOSOC) since June 2023, has been officially registered on the National Stock Exchange's Social Stock Exchange as a Social Entity – Not for Profit Organization.

Regulated by SEBI and facilitated by the NSE, SSE empowers non-profits and social enterprises to raise capital while encouraging transparency and public disclosure. The SSE listing perfectly aligns with the Trust's goals of accountability, good governance, and the expansion of its philanthropic work. The target segment of the social enterprise



consists of underserved or less privileged population segments or regions recording lower performance in the development priorities of Central or State governments, and therefore PBT met every criterion put forth by NSE. This unique platform provides new avenues

for social enterprises to finance social initiatives and increases visibility and transparency in fund mobilization utilization by social enterprises. This move of going public will help the Trust gain the necessary aid from like-minded individuals, corporates, HNIs and philanthropists.

CARE Accreditation for Prashanthi Balamandira Trust (PBT)

NGO 1A rating for Prashanthi Balamandira Trust

Care Edge is a knowledge-based analytical group offering services in Credit Ratings, Analytics, Consulting and Sustainability. It is India's second highest rating agency. NGO 1A is the highest grade on a fifteen-point scale. This top rating reflects Prashanthi Balamandira Trust's outstanding Highest Delivery Capability and High Organisational Capability for impactful programmes and services. The 1A designation awarded in 2024 highlights the Trust's continued excellence in serving the Sri Madhusudan Sai Global Humanitarian Mission.



CSR CORNER

Wurth Elektronik

E1E1 Foundation at Wurth Elektronik India's 15th Anniversary Celebrations



The E1E1 Foundation had the honour of being present at the 15th Anniversary celebrations of Wurth Elektronik in India. Adding a cultural dimension to the festivities, our university girl students were accorded the honour of commencing the day's proceedings with a captivating Vedic invocation. The Invocation highlighted the deep-rooted cultural heritage of India, and resonated very well with the audience. The University girl students chanted the Sri Suktam from the Rig Veda in adoration of Mother Lakshmi. This Suktam invokes glory of Mother Lakshmi, revealed as prosperity all round, through which one can reach the Eternal Abundance.



Mr. Praveen S G, MD



Mrs. Mamatha Prabhu, Head HR

Distinguished guests included Mr. Rob Sperring, Global VP of Wurth Elektronik, Mrs. Steffi Sperring, Mr. Praveen S G, MD of Wurth Elektronik, Mrs. Mamatha Prabhu, Head HR of Wurth Elektronik, and Mr. Sunil Narang & Ms. Krishna Subhaga, Trustees of the E1E1 Foundation.

As Wurth Elektronik's CSR partner, our presence underscored the importance of collaborations between businesses and social organisations, for a meaningful impact in the underserved & underrepresented sections of our society. The partnership is a testament to Wurth Elektronik's commitment to women's empowerment and making a difference beyond business, reflecting an Inclusive approach that encompasses community welfare & nation building.



"I would like to convey my sincere thanks to you and the young ladies that attended our conference and sang the beautiful blessing. They are a credit to you and your organisation, and an inspiration to all of us. I believe I can speak on behalf of everyone when I say they touched our soul. I would be very interested to have them attend our future conferences and start with such blessings again."

Rob Sperring
Global VP, Wurth Elektronik

Grant Thornton

Musical Performance by our Performing Arts Department at CLEARly The Best - Event



A big thank you to Grant Thornton INDUS for recognising us as their "Clearly the Best" NGO partner!

Our students from the Performing Arts department of Sri Sathya Sai University for Human Excellence stole the show at the Grant Thornton INDUS "CLEARly the BEST" event held on 19th Feb, at the Sheraton Whitefield! With a mesmerising musical extravaganza featuring a Carnatic classical Krithi, a Hindustani Khayal & Tarana, a Sufi Qawwali, a Kannada folk song and a Patriotic song in Sanskrit, they truly showcased the diverse spectrum of Indian art & culture expressed through different formats of Indian classical, Light Classical & Light music!



State Bank of India

Celebrates Women's Empowerment with E1E1 Foundation and SSSUHE



The banner features the logos of SBI, Sri Sathya Sai University for Human Excellence, and Each One Educate One Foundation. The central text reads: **Women's Day 2024 Celebrations** with the tagline *Invest in women: Accelerate progress*. Below this, it states **CSR ACTIVITY BY STATE BANK OF INDIA** and **Laptop Distribution to Girl Students from Rural Disadvantaged Backgrounds**. The event details are: **Date: 07 March 2024, Thursday | Time: 9:00 AM - 9:30 AM** and **Venue: Theatre Hall, 4th Floor, Krupashraya Sri Sathya Sai University for Human Excellence**. Three small images illustrate the event: girls at a computer, a laptop, and a group of girls.



It is a matter of great pride and delight that State Bank of India, our esteemed CSR partner has been supporting us in our social welfare initiatives. In their earnest endeavor to facilitate the higher education and empowerment of young women, SBI very graciously chose to support our digital literacy programs in the University by sponsoring 137 brand new laptops for our girl students, on the occasion of International Women's Day 2024.

The Senior functionaries from SBI Bangalore Circle present at the distribution event were Shri V. N. Sharma - General Manager NW II and

Shri Srinivas Gali - Deputy General Manager & Circle Development Officer, along with Prof. Srikanta Murthy K - Vice-Chancellor of our Sri Sathya Sai University for Human Excellence (SSSUHE), Dr. Hanumanth Rao Naidu - Registrar (Administration), SSSUHE; and Shri Sunil Narang - Trustee, Each One Educate One Foundation.

We thank SBI profusely for this magnanimous step to further the Higher Education & Digital Inclusion of 137 of our SSSUHE girl students, embodying the true spirit of *Invest in Women: Accelerate Progress*; the guiding theme of International Women's Day 2024.

Western Digital

Impact Assessment Visit by Ms. Tima Chaudhary, CSR Head - India

We were delighted to host Ms. Tima Chaudhary - CSR lead of Western Digital for India on 11 March 2024 at our Nallakadirenahalli Girls University Campus. Western Digital has been one of our esteemed corporate partners supporting STEM education of university girls for the second consecutive year.

During her visit, Ms. Tima took a tour of the campus, interacted with the university girls, appreciated the presentations by the students of Mathematics, Physics, and Computer science, and motivated the students with her inspiring talk. We wholeheartedly thank Ms. Tima for sparing time to visit us and look forward to an engaging partnership with Western Digital in the coming years too.



CAMS

Impact Assessment at Karunyaniketanam Campus, Tumkur

CAMS, a technology-driven financial infrastructure and services provider to Mutual Funds and other financial institutions for over 25 years, is one of our esteemed CSR partners, sponsoring the complete scholarship of our school students at Karunyaniketanam Campus, Tumkur. As part of their impact assessment, a third-party inspection by Auxo Hub, Chennai, was conducted at the campus in Tumkur. During the assessment, the team interacted with our students and reviewed our model of education.

They also evaluated various aspects of our school's operations and the scholarship program. They assessed the educational outcomes of the sponsored students, the utilization of scholarship funds, and the overall impact of the program on the students' lives and the community.





SBM Holdings Mauritius and SBM India

Sustainability Week - Field Visit by Senior Leadership Team

It was our privilege and delight to host the Senior Leadership Team from SBM Holdings Mauritius and SBM India. SBM, one of our esteemed CSR partners, has been supporting the education of our students under the premise of Each One Educate One Program. The impact of their support is visible in the overall development, achievements, and aspirations of the students.

We wholeheartedly thank Ms. Shakilla Jhungeer, Independent Director, SBM Holdings Limited; Mr. Nadim Imrit, Group Chief Sustainability Officer, SBM Holdings Limited; Mr. Prashant Kadam, Chief Operations Officer, SBM Bank (India) Limited; Ms. Sweta Das, Head - Strategy & Business Analytics, SBM Bank (India) Limited; and Ms. Pooja Vishwakarma, Manager - Strategy & Business Analytics, SBM Bank (India) Limited for sparing their valuable time to visit us.



Sabre

A Celebration of Leadership, Inclusion & Empowerment at Sabre's Women's Day 2024



As an NGO dedicated to empowering rural girls and women through education, Each One Educate One Foundation was honoured to be invited by Sabre's Women in Technology (WIT) team to a special event celebrating International Women's Day 2024. The event aimed to recognize and celebrate the contributions of Women within Sabre and in society at large.

The event, which included inspiring messages from Sabre's women leaders, also featured a mesmerizing instrumental music performance with a combination of Sitar and Tabla! The audience were enthralled by the Sitar rendition by S. Mokshagnya (3rd year BSc MPCs) and Amrutha R (2nd year BA Vedic Studies), accompanied by

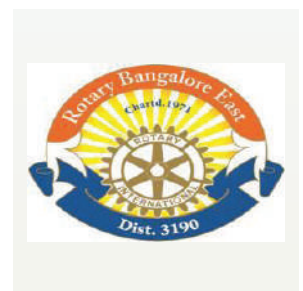
Ananya R (3rd year) on the Harmonium and M. Priyanka (2nd year MSc Mathematics) on Tabla. Ms. Vithya Mari, a beneficiary of our education system, currently pursuing her postgraduate studies at Sri Sathya Sai University for Human Excellence, delivered a speech on "The Power of Empowering Women through Education." Hailing from a rural underprivileged background, Vithya Mari received a gold medal in Bachelor of Arts and her inspiring words about her journey, deeply resonated with the theme of this year's Women's Day – **Invest in Women, Accelerate Progress.**

We extend our heartfelt gratitude to Sabre for their continued support and for recognizing the importance of empowering women and girls through education.

Our New CSR Partners

Each One Educate One Foundation is thrilled to announce our new partnerships in the ongoing mission to make quality education accessible to all. These new partnerships represent a significant step forward in our efforts to transform lives in rural India. We believe that together with our CSR partners, we can make a meaningful impact on the lives of under-served children and communities who deserve a better future.

Together, we can make a difference!



Our Esteemed CSR Partners





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